

New!

Persona C11 and M11

Desktop Card Printers



The Persona C11 Desktop Card Printer

Simply dependable.

Simply affordable.

Simply *Persona*.

Introducing the most user-friendly and reliable card printer in its class.

The Persona® C11 and M11 deliver personalized cards with simplicity. No other printer is as easy to use! Just plug in and print out. It's as simple to operate as a regular office printer. Drop-in ribbon and card loading mean it's also easy to refill.

Affordable and dependable personalization

As budget-friendly as it is user-friendly, this new Persona is a great choice for the most common card printing applications. Its smooth, reliable operation keeps up with frequent use at an economical price. Plus, optional magnetic stripe encoding and an optional USB-to-Parallel interface cable enhance its value even more.

Just the right size

With its small footprint, it fits easily on any desktop and is light enough to be taken anywhere. Quiet operation means it's always unobtrusive — even when you're on the phone.

Fast, photo-quality color

The C11 utilizes an advanced dye-sublimation technology to produce vivid, photo-quality cards on demand. With edge-to-edge printing, it delivers professional results in only 30 seconds. The M11 prints in 256 shades of gray for the sharpest single-color images in just 5 seconds.

Let a Persona desktop card printer meet your needs and budget!

Persona C11 and M11 Specifications Overview

Print Speed

C11: 30 seconds per card (YMCKO)

M11: 5 seconds per card (K)

Print Resolution and Colors

Edge-to-edge 300 dpi (12 dots/mm)

C11: Up to 16.7 million colors

M11: Monochrome

Print Method

C11: Photo-quality dye-sublimation/
Resin thermal transfer

M11: Resin thermal transfer

Print Applications

Text, logos, bar codes, signatures
and photos in full color (C11)

or one-color (M11)

PERSONA®

Persona C11 and M11

DESKTOP CARD PRINTER SPECIFICATIONS

| | |
|--------------------------------------|---|
| Print Method: | C11: Dye-Sublimation / Resin Thermal Transfer M11: Resin Thermal Transfer |
| Resolution: | 300 dpi (11.8 dots / mm) |
| Colors: | C11: Up to 16.7 million M11: Monochrome |
| Print Ribbon Options: | C11: Full color with resin black, YMCKO* Dye-sublimation black, BO* Resin black, green, blue, red, white, silver, gold and scratch-off M11: Resin black, green, blue, red, white, silver, gold and scratch-off |
| Print Speed:** | C11: 30 seconds per card / 120 cards per hour (YMCKO)* M11: 5 seconds per card / 720 cards per hour (K)* |
| Accepted Standard Card Sizes: | CR-80 (3.375" L x 2.125" W / 85.6mm L x 54mm W) |
| Maximum Print Area: | C11: CR-80 edge-to-edge (3.37" L x 2.11" W / 85.5mm L x 53.5mm W) M11: 3.31" L x 2.02" W / 84mm L x 51mm W |
| Accepted Card Thickness: | .030" / .76mm |
| Card Types: | PVC or polyester cards with polished PVC finish; monochrome resin required for straight polyester |
| Card Capacity: | 45 PVC cards (.030") |
| Memory: | 2MB |
| Software Drivers: | Windows® 95/98/Me, Windows NT 4.0/2000 |
| Interface: | Standard 8-bit Centronics-type parallel (ECP-compatible) |
| Operating Temperature: | 65° to 80° F / 18° to 27° C |
| Humidity: | 20-80% non-condensing |
| Dimensions: | 6.7"H x 13.1"W x 10.5"D 170mmH x 333mmW x 267mmD |
| Weight: | 15 lbs. / 7 kg |
| Printer Color: | Ice Blue |
| Agency Listings: | Safety: UL 1950, CSA C2.2 and TÜV-GS (IEC-950) Emissions: FCC Class A, CRC c1374, Class A and TÜV-EMC (IEC-801 -2, -3, -4; CISPR 22, Class B), CE, BSMI |
| Supply Voltage: | 100-240 VAC, .6-1.3 A |
| Supply Frequency: | 50 Hz / 60 Hz |
| Warranty: | Printer – One year Printhead – One year/unlimited-pass usage-allowance with UltraCard™ cards |
| Options: | <ul style="list-style-type: none"> • ISO Magnetic Stripe Encoding Module, high- or low-coercivity (specify when ordering; low-coercivity not available on M11), Tracks 1, 2, and 3 • Printer Cleaning Kit • USB-to-Parallel Interface Cable (Windows 98/Me/2000 only) • Ethernet Interface Adapter (Windows only; required for stand-alone networking of printers.) |

* Indicates the ribbon type and the number of ribbon panels being printed where Y=Yellow, M=Magenta, C=Cyan, K=Resin Black, B=Dye-Sub Black and O=Overlay

** Print speed is measured from the time a card feeds into the printer to the time it ejects from the printer. Print speeds do not include the time needed for the PC to process the image. Process time is dependent on the size of the file, the CPU, amount of RAM and the amount of available resources at the time of print.

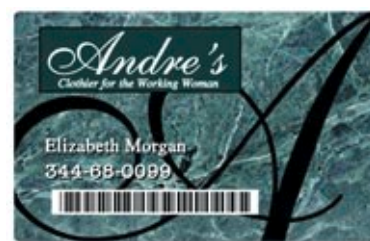
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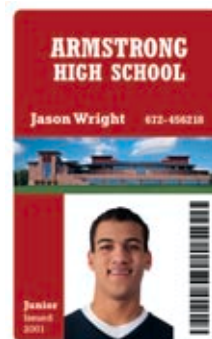
- Corporate**
- employee ID badges
 - visitor badges
 - access control badges
 - computer access cards
 - parking access cards
 - business cards
 - calendar cards
 - inventory control cards
 - trade show promotions
 - cafeteria payments



- Memberships**
- membership cards
 - access control badges
 - VIP cards
 - certification cards



- Customer Loyalty**
- discount cards
 - loyalty cards
 - phone cards
 - VIP cards
 - charge cards



- Education**
- student ID badges
 - cafeteria payments
 - library checkout
 - activity passes
 - equipment checkout
 - bus verification
 - nurse's office files
 - booster club cards
 - pocket-size schedules

PERSONA®

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